

Unlocking 7,000 Hours of Learning for 20 Emergency Nurses – What a Difference That Could Make



Imagine this...

It's a Monday morning in your Emergency Department. The waiting room is full, trolleys are backed up, and your educator is torn in two directions — one minute prepping for a teaching session, the next being pulled onto the floor to help with a deteriorating patient.

Learners are keen - but getting them into a classroom is a battle. Shifts clash, cover is thin, and half the time the session is cancelled anyway because staff simply can't be released. And even when teaching does go ahead, it takes hours of preparation for a single two-hour session.

Now imagine an alternative.

For just **£1,040**, you buy **20 Faculty of Emergency Nursing (FEN) subscriptions** at **£52 per learner for the year**. And with that single investment:

- Each learner gains **unlimited access** to a library of over 200 webinars.
- Across your team, that's **4,000 possible attendances** in one year.
- At around 105 minutes each, that's over **7,000 hours of flexible learning time unlocked**.

All for less than the cost of a single study day.

What Changes in Real Life

- **Educators are not replaced — they are supported.** Instead of spending 1,200+ hours creating **new PowerPoints and training materials** and re-delivering the same content, they can focus their expertise where it has the greatest impact:
 - working alongside staff on the floor,
 - supervising in real time,
 - teaching and assessing practical skills,
 - mentoring and coaching,
 - supporting portfolios and revalidation.

FEN ensures that the **core knowledge is delivered consistently and to national standards**, while educators build on that foundation with **hands-on teaching, tailored guidance, and confidence-building at the bedside**.

- **Learners are empowered.** They can pause, replay, and revisit sessions until the learning sticks, fitting education around shifts instead of missing out.

- **Managers see the difference.** Staff stay on the floor, budgets stretch further, and training costs fall by up to 90% without cutting quality. And because funding for FEN often comes from corporate nurse education budgets, this doesn't drain local departmental funds — it **adds capacity without taking anything away.**
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What Learners Say

From over **1,000 clinical webinar evaluations**, learners rated:

- Satisfaction: **4.6 out of 5**
- Relevance: **4.7 out of 5**

And they tell us:

- *“I applied the pain assessment framework with a non-verbal patient the very next day — it changed how I managed them.”*
- *“I **recognised sepsis earlier** and escalated more confidently — I might not have acted so quickly before.”*

From leadership webinars, learners said:


- *“The session on negotiation helped me **approach conflict more calmly** — I used it the very next day with my team.”*
- *“Understanding human factors gave me a different perspective on errors — I shared it straight away with colleagues to build a more supportive culture.”*

From assessor training, learners said:

- *“I assessed a junior colleague differently the next day — my feedback was constructive and positive.”*

From the Fellow Programme, senior nurses said:

- *“This helped clarify my role in shaping policy and standards — I took it into my service planning meeting the same week.”*

 Not every learner completes an evaluation, so these figures under-report true engagement — but the pattern is clear: consistently high scores, consistently real impact in practice.

The Educator Equation

Let's be honest: educators are one of your most valuable assets. But right now, too much of their time is being swallowed up by repetitive preparation and classroom delivery.

Imagine the cost of educators across the country all preparing to deliver the same lecture — each brilliant in their own way, but without standardisation or consistent messages.

To put it into perspective:

- Preparing 88 webinars (the number one ED accessed in a year) in-house = over **1,200 hours of educator time** if every session had to be built from scratch.
- At Band 6 rates (£20/hr) = **£24,000**.
- At Band 7 rates (£26/hr) = **£31,200**.
- And that's before delivery time is even counted.

With FEN, the same education costs just **£1,040 for 20 staff**.

This saving isn't about cutting educator posts. It's about giving educators back the time to do what only they can do: practical training sessions, teaching and assessing skills at the bedside, assessing portfolios, mentoring, coaching, and building confidence in practice.

Why Standardisation Matters

When every department writes its own teaching, staff often hear different messages depending on who delivers the session.

FEN subscriptions solve that problem:

- Webinars are developed and delivered by **practising expert emergency nurses** from across the UK.
- Every session is **aligned with national standards** and evidence-based best practice.
- Learners all hear the **same consistent message** — whether they're in London, Leeds, Letterkenny, Llandudno, Lisburn, or Livingston.

That means educators don't waste time reinventing the wheel, and learners don't get mixed signals. Instead, educators can use their time to *add value locally* — putting national standards into practice in their own department, contextualising learning for their teams, and coaching staff to apply it directly with patients.

Why It Matters

For just **£1,040**, your department can transform how education is delivered: more learning, more flexibility, more consistency — without draining departmental budgets.

💡 *Worked example:* Running one 2-hour in-house session for 5 staff involves:

- **10 hours of learner time** (which is also required for FEN — though in practice, some EDs give full study leave, some 50%, and some none at all, with time often given in lieu).
- **2 hours of educator delivery time**, plus significant preparation if the session has to be built from scratch.

That single session costs upwards of **£240–£272 in educator time alone (Band 6 or 7 rates)**, before factoring in the lost capacity and difficulty of pulling nurses together from the floor.

By contrast, with FEN the **educator preparation and delivery time is removed or markedly reduced**. Learners still get their 2 hours of study, but the cost to the organisation is spread across unlimited access — working out at around **£16 per learner for a year's worth of education, or often less in practice**.

FEN subscriptions don't just save money. They give you back your educators. They build your learners' confidence. And they give your service more than **7,000 hours of professional development** that translates directly into safer care and better outcomes for patients.